



7

BENETEAU.COM

REASONS
TO VISIT
boot
Düsseldorf 2024



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DISCOVER 7 REASONS TO VISIT BOOT ►



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Dear Sir or Madam,

The Düsseldorf Boat Show, the largest indoor boat show in the world, is a major event to attend. From scuba diving to chartering, art painting to sailing schools, there are countless nautical activities to discover.

Every year, BENETEAU is a prominent player at the show. This year will be no exception, as we plan to showcase a fleet of 22 boats across two booths, one dedicated to sailing and one to powerboats.

We are delighted to invite you to this exceptional event, which will take place from January 20 to 28, 2024. We look forward to welcoming you to the BENETEAU booths. For this event, we would like to share with you the seven key elements that make this show a unique experience.

Together with your BENETEAU dealer, we are pleased to offer our assistance in organizing your visit.

We look forward to seeing you at the Düsseldorf Boat Show,

Yours sincerely,

Jean-François LAIR
BENETEAU Brand Director

boot

Düsseldorf



The **Düsseldorf Boat Show** is the world's largest indoor boat show: 220,000 sqm, 16 exhibition halls, 1,067 exhibitors.

■ MOTOR BOATS Hall 1, 3, 4	■ MARITIME ART Hall 7	■ CANOE/KAYAK Hall 14
■ SPORT FISHING Hall 3	■ TENDER/RIBS/POWERRIBS/ JET SKI/TOYS Hall 9	■ SAILING, MULTI-HULL VILLAGE Hall 15
■ SUPER BOATS, LUXURY TOYS Hall 5	■ ENGINES, EQUIPMENT/ACCESSORIES Hall 10, 11	■ SAILING Hall 16
■ SUPER YACHTS Hall 6	■ DIVING Hall 11, 12, 13	■ SURF SPORTS Hall 17
■ SUPER YACHT SHOW Hall 7a	■ CHARTER, MARINAS, TOURISM, HOUSE BOATS Hall 13, 14	

2

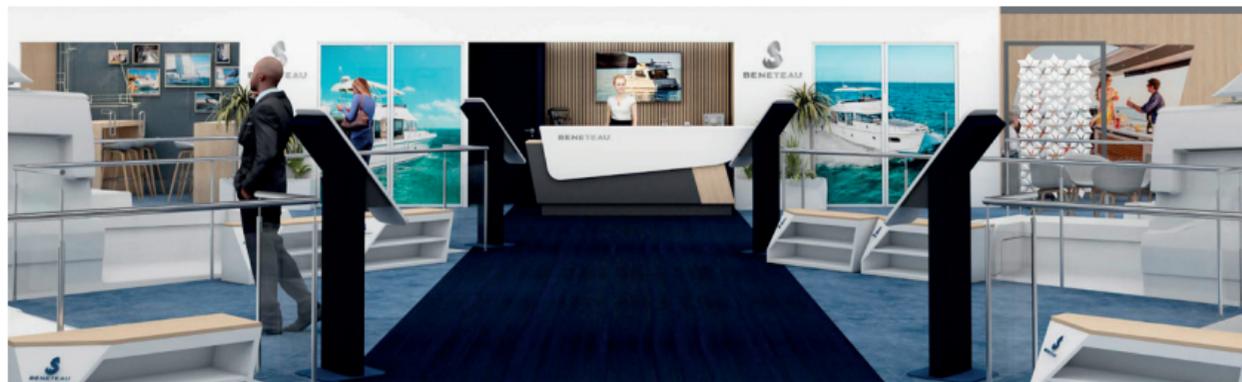


A UNIQUE EXPERIENCE!



The show offers an extensive variety, from sailing and motor boats to superyachts, water sports, scuba diving, equipment and accessories.

3



A FANTASTIC BENETEAU EXHIBITION AND TWO BOOTHS DEDICATED TO SAIL & POWER:

more than 2000 sqm in total with 9 sailboats and 13 powerboats.

4



OUR VIP PROGRAM:

Enjoy the event with a special pass to access the show, VIP shuttle service and a personalized experience at our booths.

5

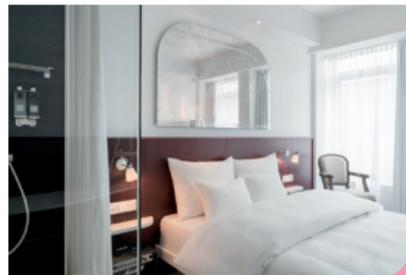
**EASY ACCESS BY PLANE:**

- London, less than 1 hour 30 minutes,
- Barcelona, less than 2 hours,
- Madrid, less than 2 hours 30 minutes,
- Lisbon, less than 3 hours,
- Milan, less than 1 hour 30 minutes,
- Rome, less than 2 hours.



Once in Düsseldorf, the railway station is 20 minutes from the boat show, while the airport is only 10 minutes away. The show is served by taxi, metro and bus.

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EASY TO FIND ACCOMMODATION:
more than 70 luxury hotels are available during the boat show.



DÜSSELDORF, A DYNAMIC CITY ON THE RHINE,

elegantly blends history and contemporary architecture. As a trendy metropolis, it offers a diverse range of experiences, from prestigious museums to fashionable shopping districts. The city combines medieval charm with modern art and exceptional cuisine, as evidenced by its 58 restaurants in the Michelin Guide.



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